



**CONTACTLESS POS  
FOR ANY STORE**  
security, payment and analytics













# SCAN&GO INCREASE OF SHRINKAGE



0.67%

without Scan&Go



x5

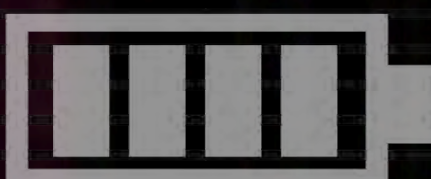
4.68%

with Scan&Go



# THEFT

REC







**\$3,000,000 / hr**



rapitag enables Scan&Go where it  
was not possible before



Ad. Beverages



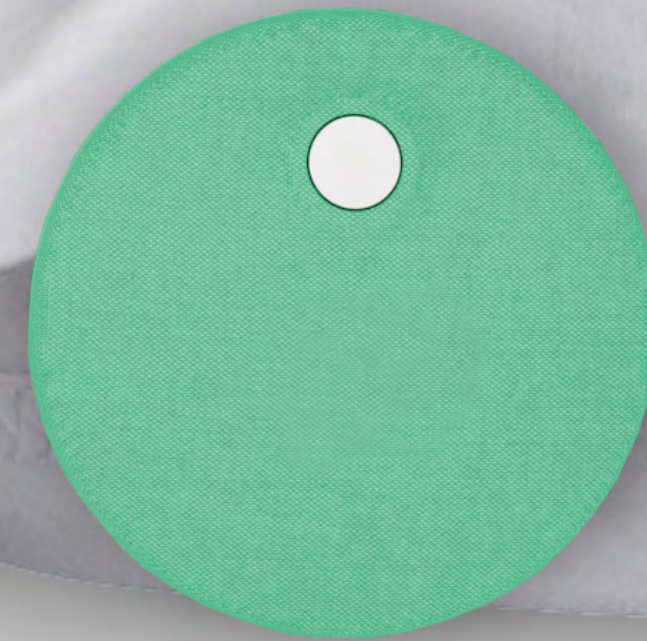
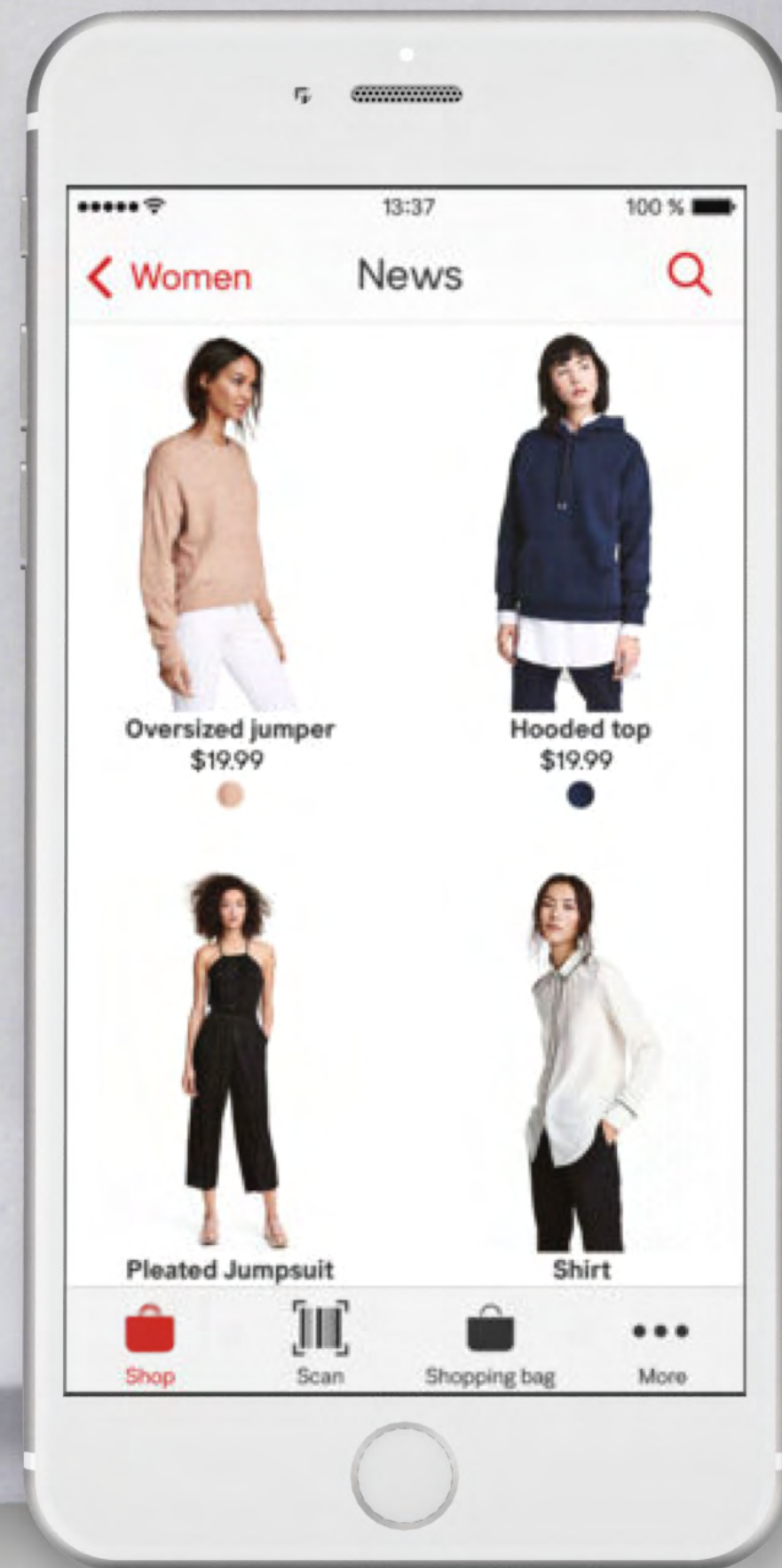
Electronics



Apparel



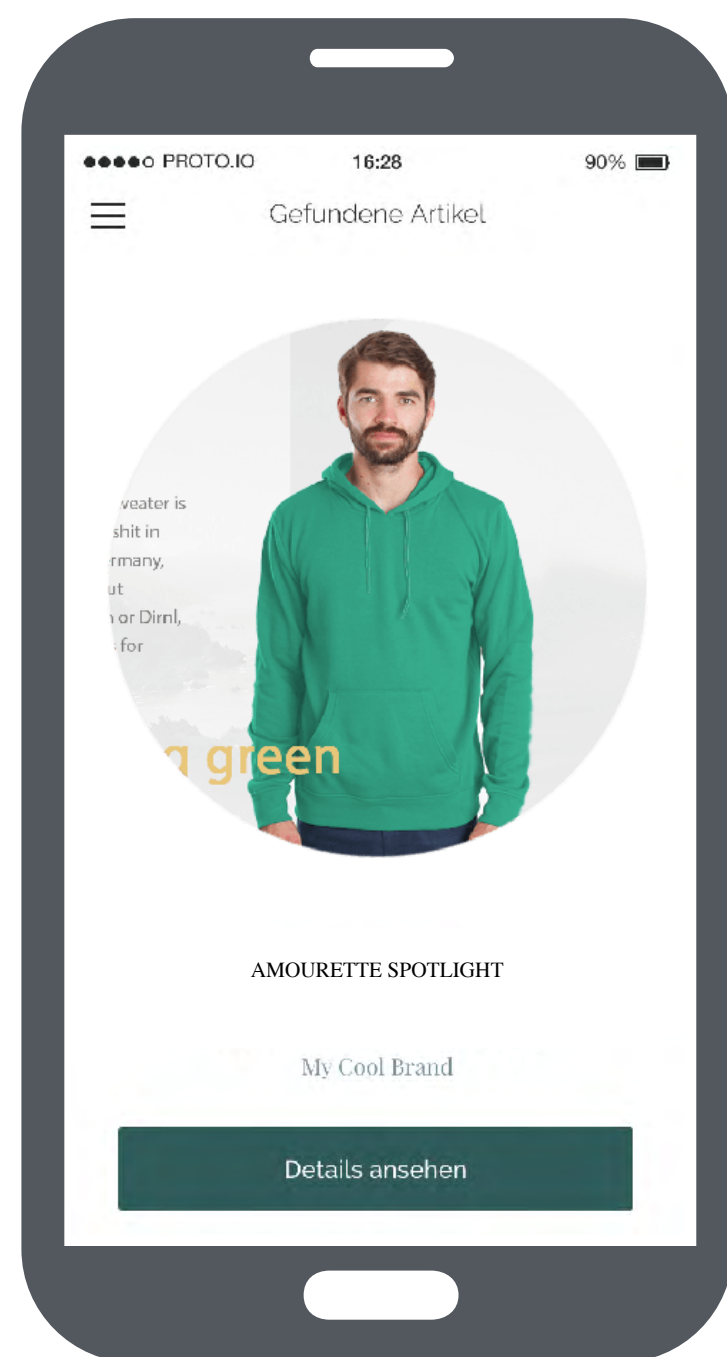
# rapitag







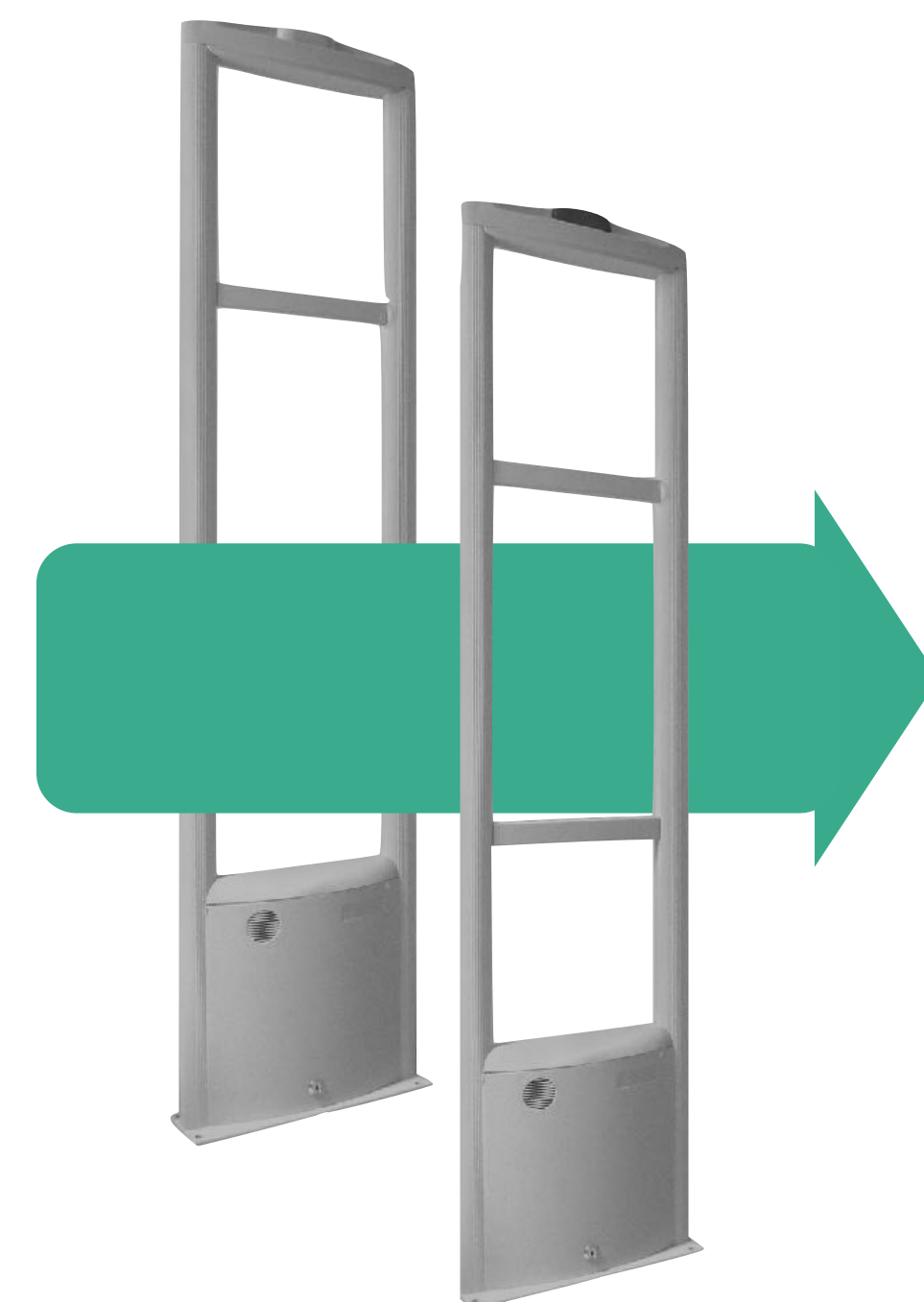
TAP



PAY



REMOVE



GO









# WINE & SPIRITS











hi

Start

I bought my own bag

Cancel

Help

Hope you  
had fun  
on your  
Target run.

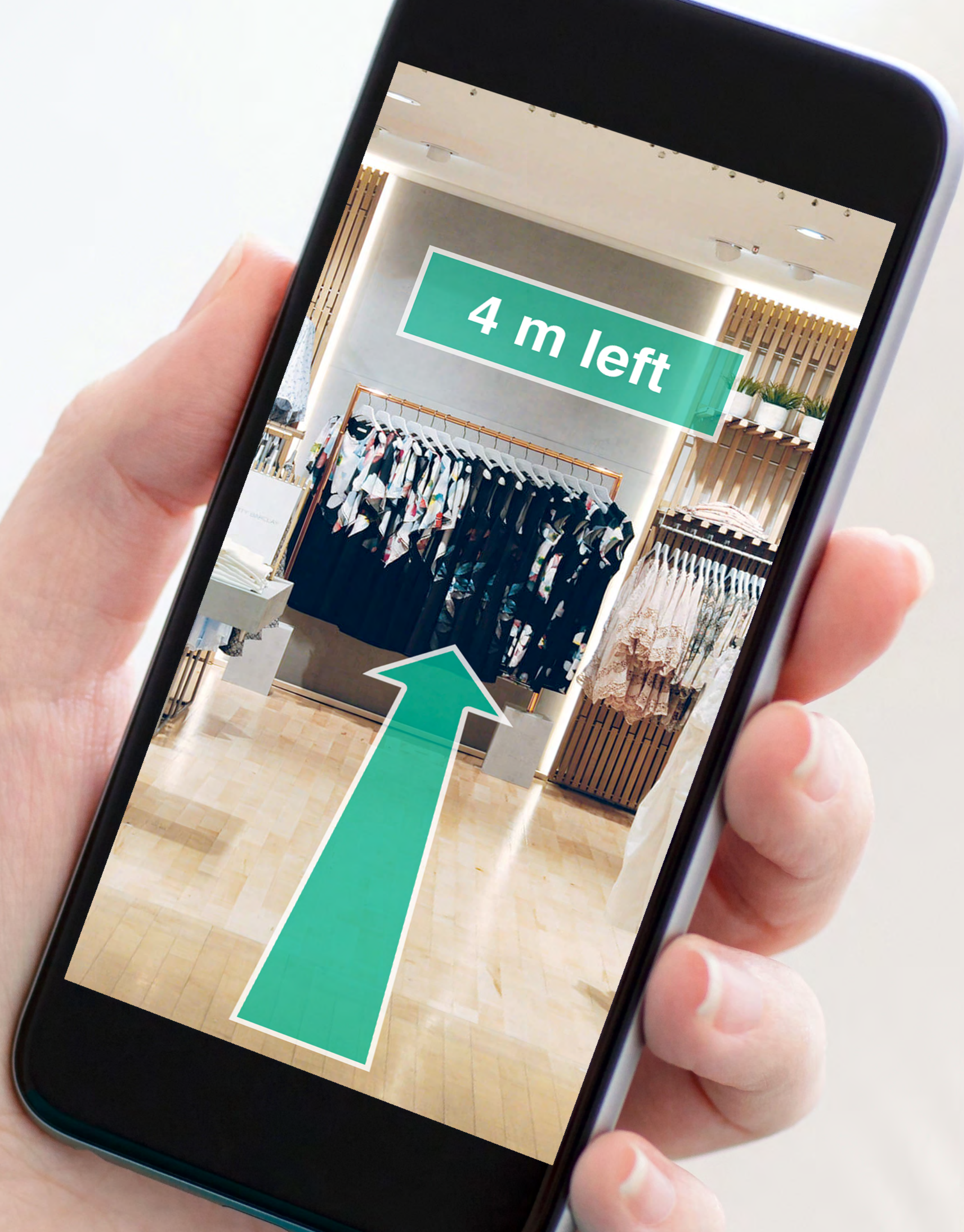


5% off every day  
Choose REDcard

debit

credit











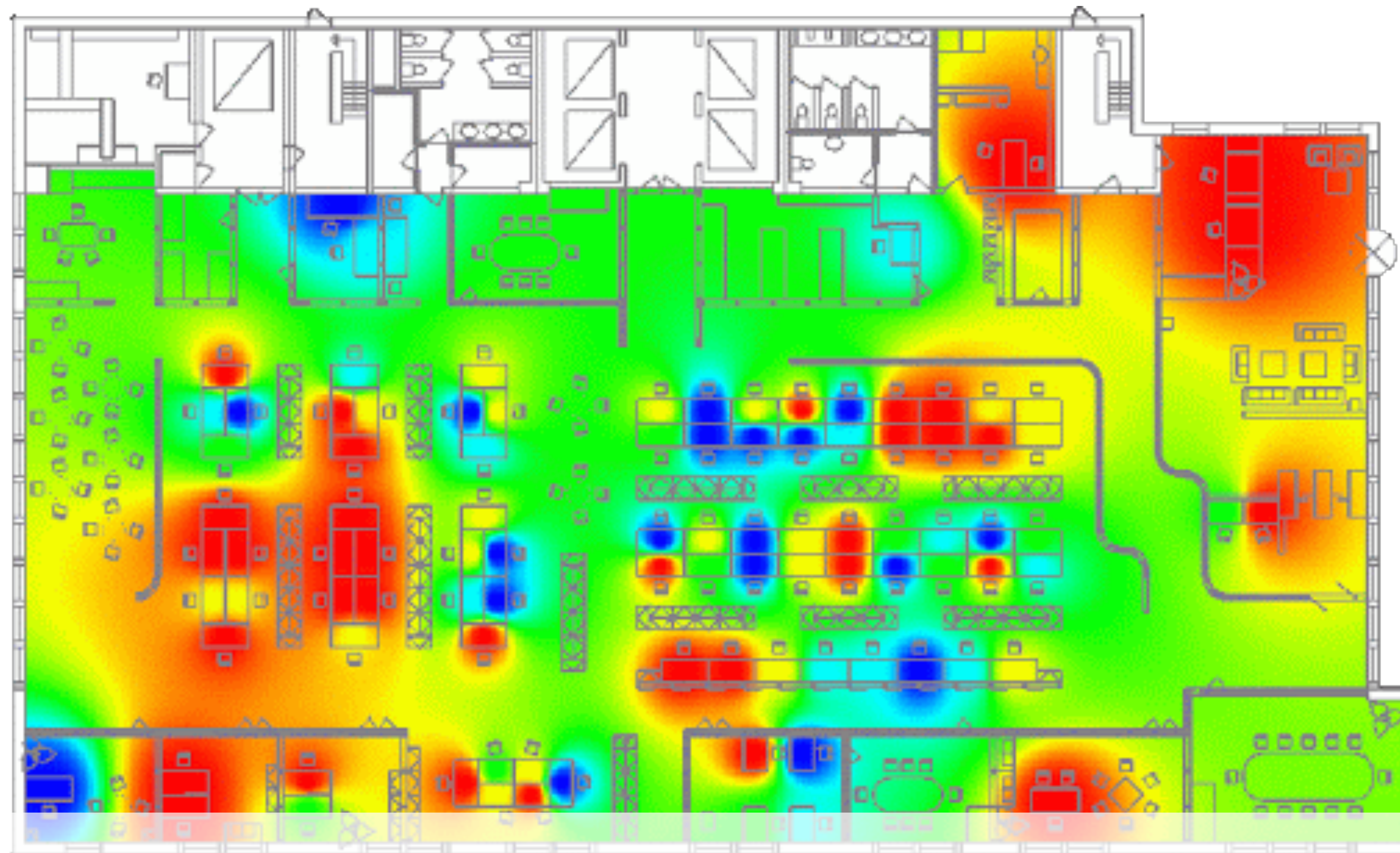


Shipt

Shipt

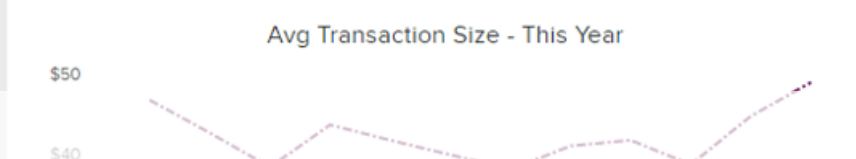
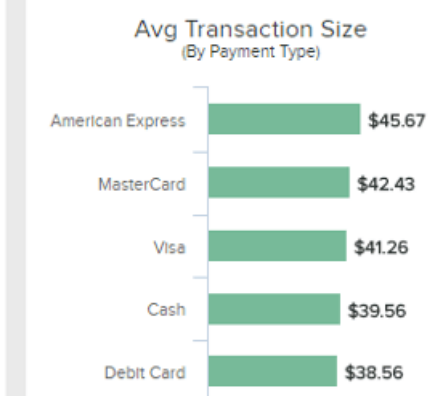
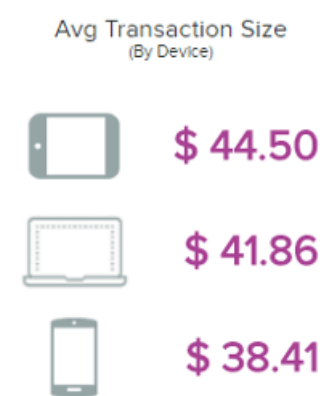
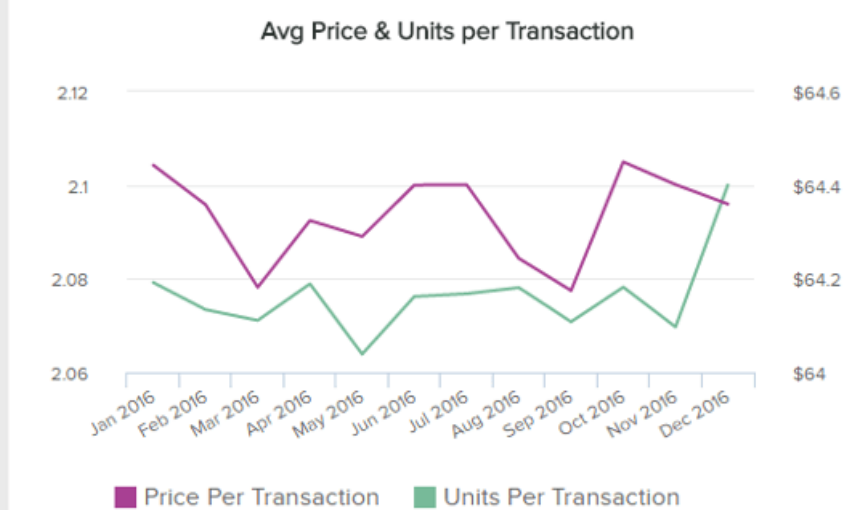


# COVID19 USE-CASE: Contact-Tracing of Products



**\$ 64.36**  
Avg Transaction Price

**2.08**  
Avg Units per Customer



## WHO TOUCHED WHICH PRODUCTS HOW OFTEN?



## PUSH Notification





Turning all anti-theft  
tags in retail into connected  
IoT devices to offer a fully  
customized and customer-  
centric shopping experience!

## CONTACT

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The background of the image is a teal-green surface covered with numerous Rapitag sensors. These sensors are small, circular, and come in four colors: orange, dark navy blue, light green, and white. Each sensor has a small, rectangular white label with the 'rapitag' logo and a signal icon attached to its side. The sensors are scattered across the frame, some overlapping, creating a dense, textured background.

# THANKS

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**PAY WITH YOUR APP,  
WITHOUT WAITING  
IN A QUEUE!**

**SATURN SMARTPAY**  
**» TRY NOW**

**PRODUKT  
ENTSPERRT?**

PRODUKTSICHERUNG  
BITTE HIER  
» EINWERFEN



**40% OVERALL  
TIME SAVINGS**



**SMART RAPITAG  
WITH ESL**



# UNIQUE SELLING PROPOSITION

Unique ability to connect in-store customers with their digital personas.

1

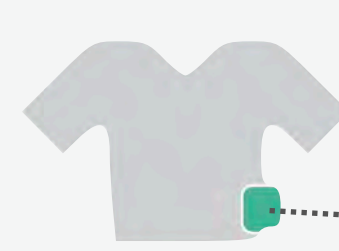
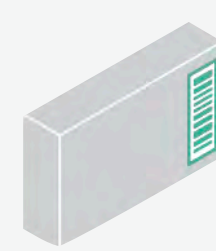
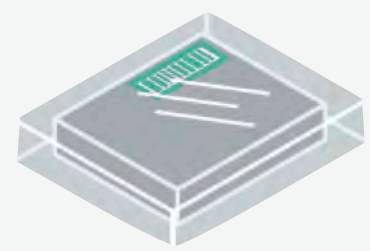
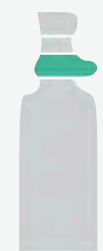
**Quick implementation**  
with minimal  
infrastructure required  
in-store.

2

Unparalleled **supply chain optimization** with  
inventory management  
embedded on each  
product.

3

**All in one solution**  
for loyalty, checkout  
and user analytics.



4

**Intellectual property:**  
1 patent owned and  
6 additional patents filed,  
2 more in planning  
for 2020.

5

High security smart tags for  
**all kind of products** like  
bottles, boxes and fashion  
with the highest security  
level.





The background of the image is a teal-green surface covered with numerous Rapitag sensors. These sensors are small, round, disc-shaped devices in four colors: orange, dark navy blue, light mint green, and white. Each sensor has a small, rectangular white label with the 'rapitag' logo and a signal icon attached to its side. The sensors are scattered across the frame, some overlapping, creating a dense, textured background.

# BACKUP

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