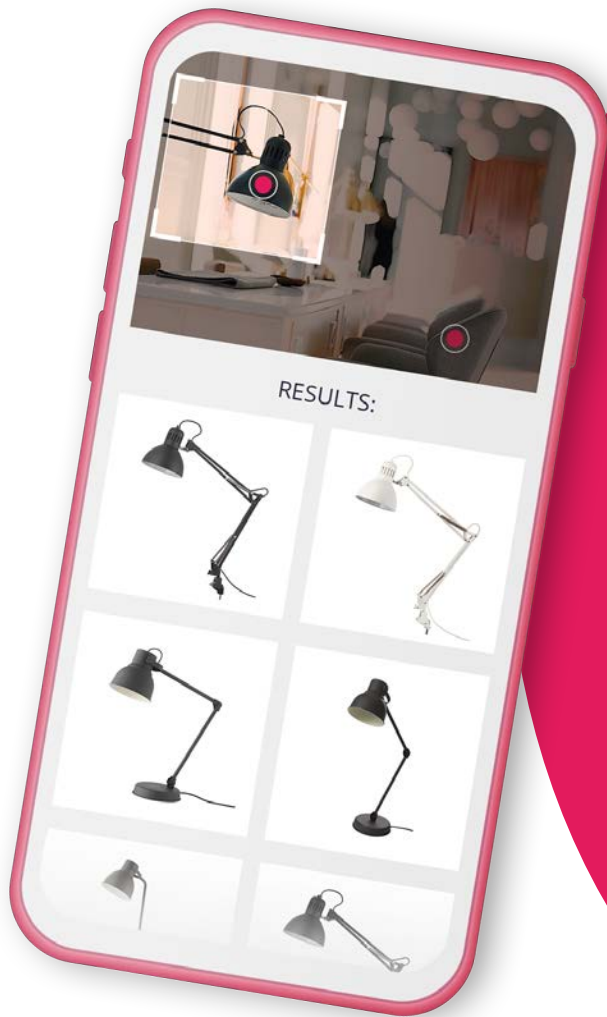# nyris

we give search the power of sight

Our visual world demands more than just a text-based mode of searching.

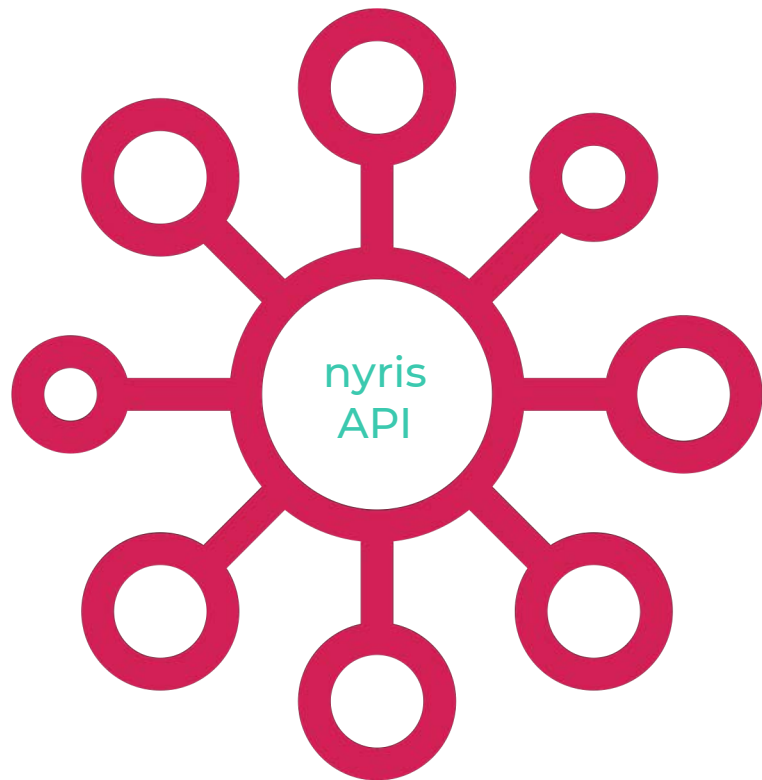keyword?

nyris is a **visual search engine** that gives people a more natural way to find what they are looking for.
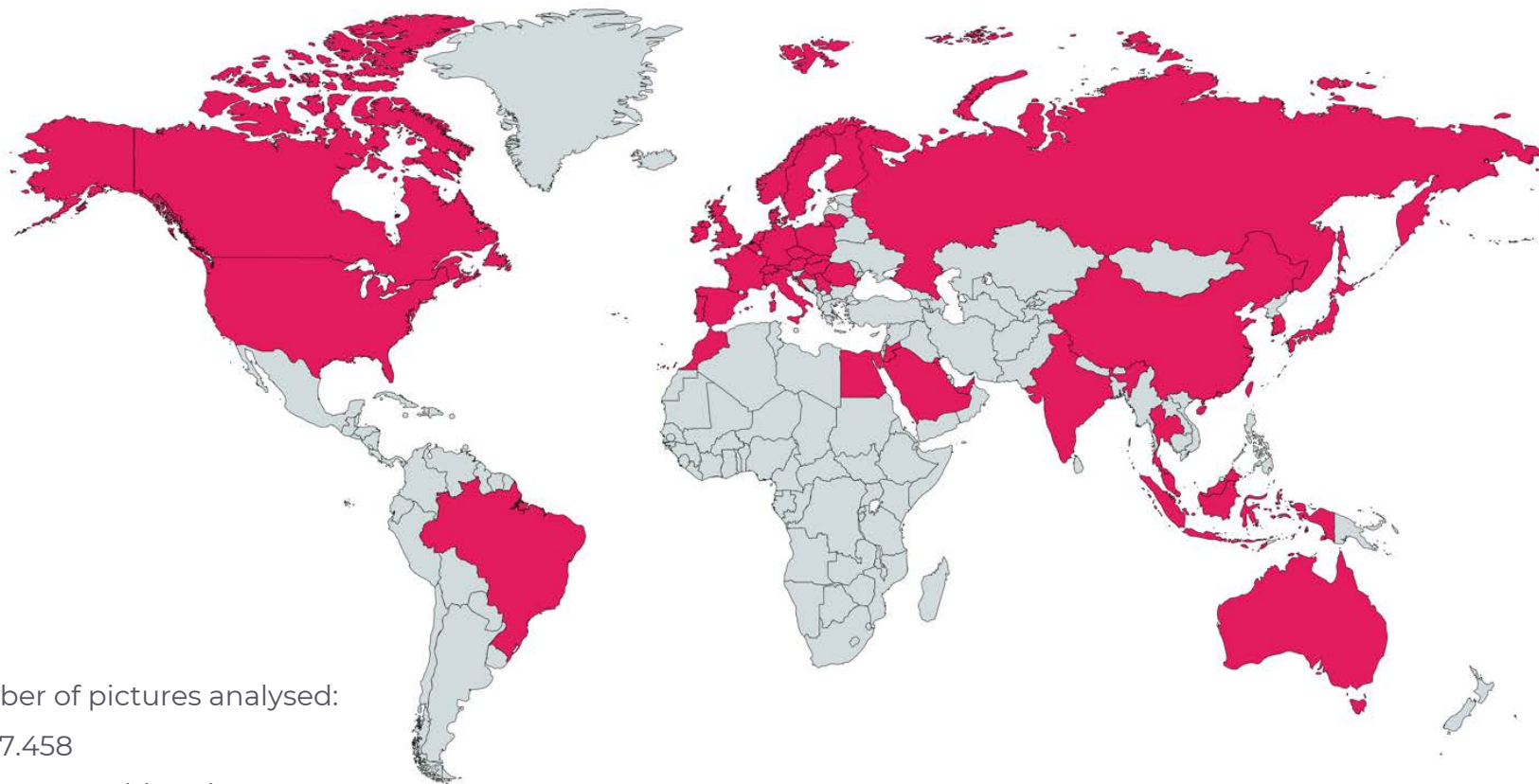
VALUE DELIVERED

→ up to 10x ROI

→ up to 25% revenue uplift

→ up to 50% process time cut

→ up to 70% cost savings

THE NYRIS PLATFORM

We provide a visual search platform with more than 30 data & vision microservices accesible through a single API to help you integrate your visual search solution in minutes, not months.

nyris API

OPERATING IN MORE THAN 50 COUNTRIES

Number of pictures analysed:

27.337.458

Average matching time: 484 ms

Enabling leading brands to monetize visual data

KEY USE CASES FOR RETAIL
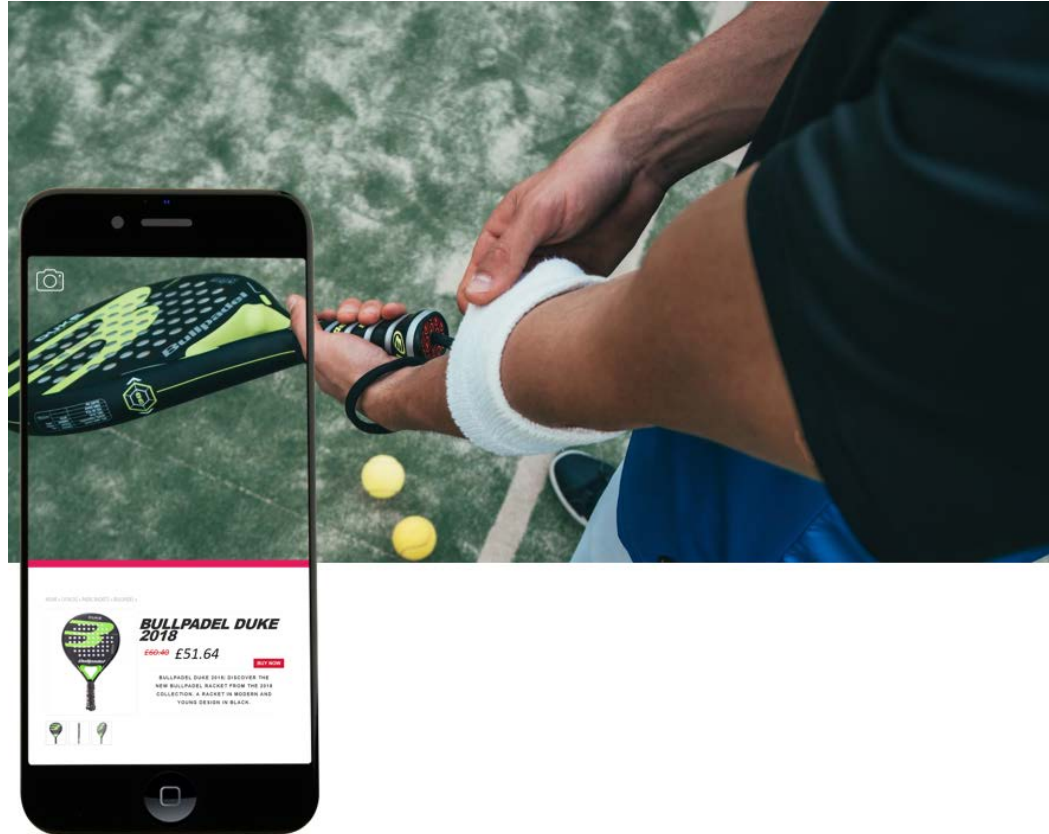
1.

visual search

2.

visual recommendation

3.

automatic tagging of visual content

1. VISUAL SEARCH
search for any product - any category - via image

2. VISUAL RECOMMENDATION
Feed your recommendation engine with the right content

WIRE BARSTOOL BRASS

225.00 179.90
Contains 19% VAT.
Free Shipping
Delivery time: approx. 10-15 working days

1 +
   −   IN THE CART

SKU
: MZM4619
CATEGORIES: Furniture , Chairs
SHARE: f ℘

DESCRIPTION	ADDITIONAL INFORMATION

Bar stool made of brass

HK living Wire Bar Stool
Barstool - 2 Stools
brass
350.00 €

HK living Rattan Bar Stool
Barstool
black
199,00 €

Leitmotif DIAMOND bar
stool - set of 2
black
279,90 €

HK living Wire Dining
Chair Dining chair - 2
chairs
black
255.00 €

3. AUTOMATIC TAGGING

nyris tech finds products in catalog or social media pictures

clickable catalogs for direct purchasing

see the demo video here

NYRIS KPIs

accuracy

speed

scalability

ease of
integration

nyrîs

WHERE WE OUTPERFORM THE COMPETITION

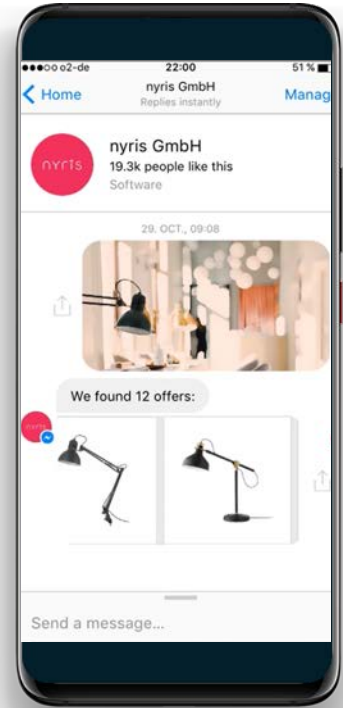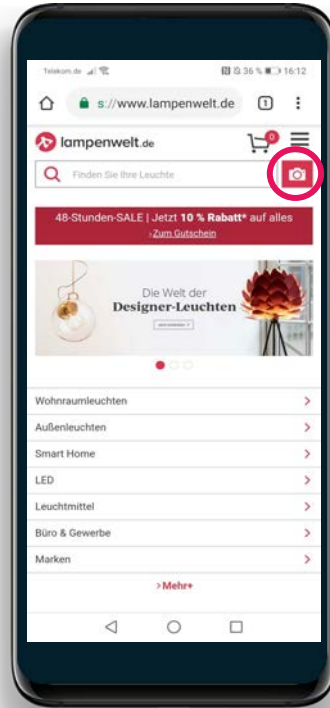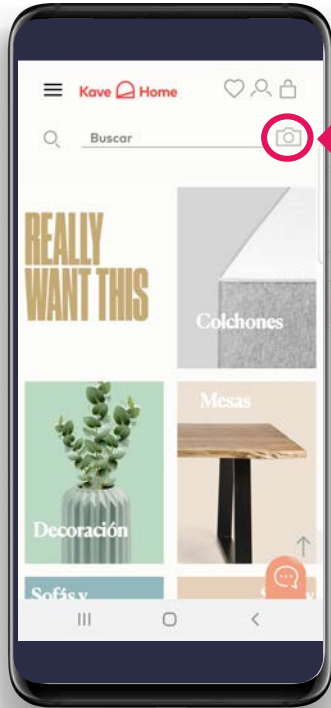|		nyrîs	top 3	rest
95%	Search accuracy	up to 95%	up to 95%	< 80%
0,5s	Speed of recognition	<500ms	<500ms	<1000ms
60m	Time to onboard a new customer with 100k spare parts	60 minutes	>6 months	not available (100k above limit)
	Ability to generate and index synthetic data	Yes	No	No
€	Price pre request	0,25 €Cent	0,25 €Cent	10 - 25 €Cent

WHO WE OUTPERFORM

Competitors we outperformed in customer RFPs or tests

bing

Alibaba.com

Pinterest

Google Lens

clarifai

CloudSight™

MALONG

clarifai

amazon

salesforce

CORTEXICA
VISUALLY EMPOWERING BUSINESS

IBM Watson

ViSENZE
Simplifying the Visual Web

Slyce

syte

EASY INTEGRATION INSIDE
APP, WEBSITE or MESSENGER

WHAT WE NEED TO START:

Access to your product, object or image data

Access to digital flyers, catalogues and any other print material

API integration in your app, mobile website or messenger bot—we are happy to support you

IT and/or Marketing and/or Product contact
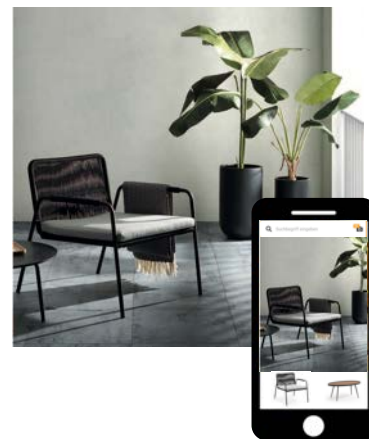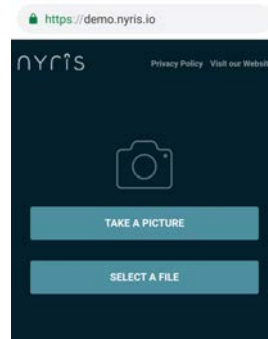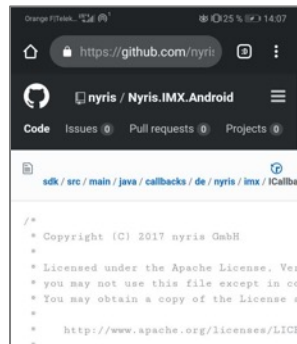
FREE TWO-WEEK DEMO

| Upload data | Integrate SDK | Adapt frontend or use demo link | Test |

ID	Image
Si-7-ch	

our team is diverse, professional
and passionate about visual search

nyris

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